

AIM WA

UWA
BUSINESS SCHOOL

EXECUTIVE
EDUCATION



Australian
Institute of
Management
WESTERN AUSTRALIA



THE UNIVERSITY OF
WESTERN
AUSTRALIA

ADVANCED MANAGEMENT PROGRAM

LEADERSHIP FROM A DIFFERENT PERSPECTIVE

Sunday 13 - Friday 18 October 2019

Fully Residential Program
Hyatt Regency Perth



ADVANCED MANAGEMENT PROGRAM

For more than 40 years, AIM WA+UWA Business School Executive Education's Advanced Management Program (AMP) has been a trusted pathway for professionals and managers wanting to take the next step in executive leadership. The AMP is designed to challenge and empower you to a deeper understanding of your leadership capabilities and management expertise, as you increasingly contribute to the senior levels of your organisation.

About the Advanced Management Program

As busy leaders and managers we rarely get the chance to look at our leadership from a different perspective, what we do each day and why we do it. Participants on this six day intensive residential program are encouraged to step back and integrate new insights into their current management challenges.

The AMP has foundations in leading management models, frameworks and theories with tailored leadership skills development. It is facilitated by a globally respected team of faculty and commercial presenters from The University of Western Australia Business School. Learning is achieved through interactive teaching, guided discussion, case study analysis, syndicate projects, peer review, and personal coaching methodologies. Cutting edge case examples are used from the West Australian, Australian and global economies, including from leading global business schools. Condensed from its origins in business school based, accredited Executive MBA programs, the AMP includes the basic building blocks of management theory; strategic and financial management; managing human capital; organisational performance; negotiation skills; innovation,

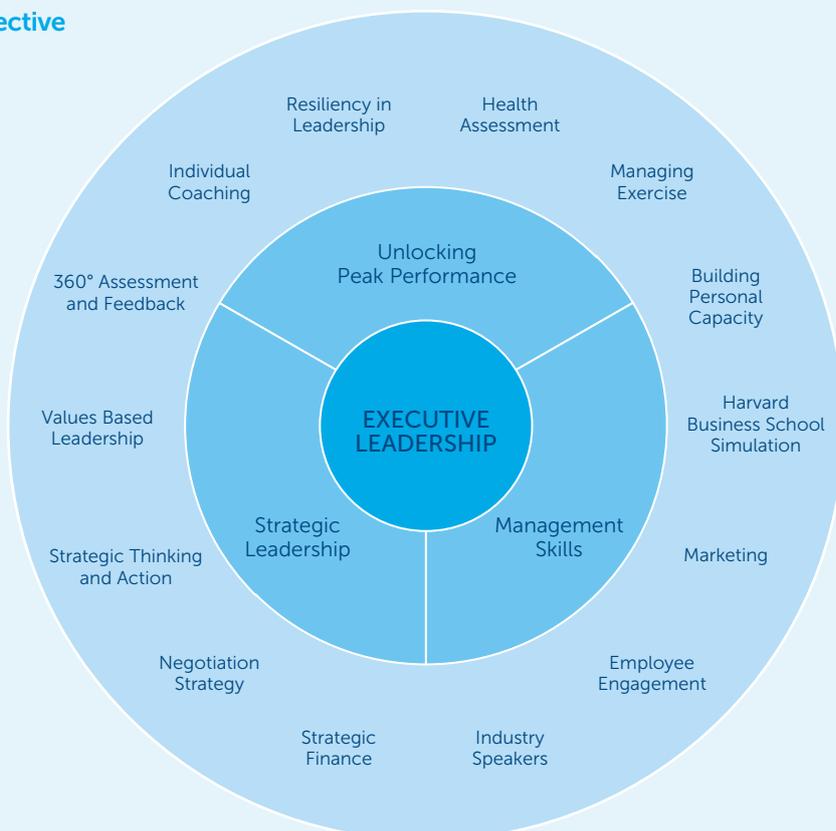
change and marketing management. "Best of Breed" chief executive guest speakers present on a range of topics including leadership, sustainability, growth and talent retention and attraction.

Complementing the management skills content in the program is a series of presentations, experiential activities and individual coaching designed to facilitate self-reflection and increase an individual's managerial effectiveness and leadership potential. Participants undertake 360° assessment prior to the program, receive individualised executive coaching, examine their ability to work in teams and cross cultural situations, examine their leadership skills, and their ability to achieve peak performance and work life balance.

Who will benefit

The AMP is for two categories of managers: senior managers about to transition into the first tier of executive management; and managers who are experienced specialists in their chosen field but are moving into people management roles. It is recommended that all candidates have more than seven years' experience before attending the program.

Our program perspective



INDUSTRY SPEAKERS



Fiona Kalaf

Fiona Kalaf is Group General Manager Markets and Innovation at APM, the world's largest mission-driven human services organisation operating in ten countries with around 350,000 clients each year. Fiona is on the Board of Healthway and Perth Festival and has held numerous senior executive and directorship roles, including CEO of Lifeline WA and Youth Focus, executive roles at Wesfarmers and HBF, and Chair of the Art Gallery of WA.

Fiona has a proven track-record in innovatively driving growth and continuously improving organisational performance through energetic leadership, strategic thinking and focused execution. Fiona has led brand, marketing and strategy functions in some of Australia's most successful and high profile companies. With real-life experience in high-performance, results-driven cultures delivering long-term impacts, Fiona has a true passion for excellence and a desire to make a positive difference.

Fiona holds a Bachelor of Arts, a Bachelor of Architecture and a Master of Business Administration (Advanced). Fiona has also completed the Strategic Perspectives in Nonprofit Management course at Harvard Business School.



Michael Gollschewski

Michael Gollschewski re-joined Alcoa as Vice President mining operations in July 2018 with accountability for Alcoa's Bauxite mines in Western Australia and Brazil. His responsibilities also include operational oversight of Alcoa's Joint Venture mines in Brazil, Guinea and Saudi Arabia. In his previous time with Alcoa, between 1992 and 2007, he worked in operational and project management roles in their Alumina refining business.

Prior to re-joining Alcoa, Michael has held a wide range of engineering, management and project roles with CSR, Queensland Alumina and Rio Tinto. Most recently he was at Rio Tinto between 2007 and 2018 where he was the managing director Pilbara Mines for the last 5 years, after heading up Rio Tinto's expansion of their Pilbara Iron Ore business.

Michael graduated from the Queensland Institute of Technology with honours in Mechanical Engineering and holds a Masters of Business Administration from Curtin University, Perth.

PRESENTERS

Award-winning faculty from Western Australia's premier business school and industry experts work together to present best practice examples and leading-edge thinking around contemporary leadership and management issues. The following are just a few of the distinguished UWA Business School presenters you'll work with during the Advanced Management Program.



Phil Hancock is an expert in corporate financial reporting and international accounting. He is a Winthrop Professor and the Associate Dean of Teaching and Learning at the UWA Business School. Phil is also a Fellow of CPA Australia, the Institute of Chartered Accountants and the Accounting and Finance Association of Australia and New Zealand.



Tim Mazzarol is a Winthrop Professor specialising in entrepreneurship, innovation, small business management, marketing and strategy. Tim's research in small business management and marketing has been published internationally and he is the author or co-author of several research papers and textbooks. In addition to his academic work Tim has been a shareholder and non-executive director of several small firms as well as a member of boards of non-profit organisations.



Renu Burr has extensive experience and expertise in executive management, leadership development, organisational and personal transformation has been built over 30 years of business, leadership and academic experience. Renu has worked in senior management, consultant and advisory roles to improve business and leadership effectiveness in the private and public sectors in Australia and overseas. She holds a doctorate in Human Resource Management and is a member of the faculty in the Business School at the University of Western Australia, teaching in the MBA and other post-graduate programs.



Richard Gruner is an Assistant Professor at the UWA Business School. His research interests include social media marketing, market research, supply chain-enabling information technology, and sustainable supply chain management. Prior to his academic career, Richard was a marketing manager for one of Europe's biggest media companies-Hubert Burda Media. He also has consulting experience with clients from the U.K., Australia, Germany, and Italy.



Katy Tindall is a registered Organisational Psychologist with a Doctorate and an Honours degree in Psychology. Katy's expertise in the field of organisational development is fuelled by her passion to improve organisational effectiveness and wellbeing of individuals. Katy's extensive consulting experience (in both private and public sectors) has been complemented by working in an internal capacity to deliver cutting edge initiatives.



Dr Steve Brown is the Manager of Executive Education. Steve is a Psychologist with broad experience working with various industries and organisations as an employee and in a consultative capacity. Steve also has extensive experience as a front line employee in an operational role and as a manager, educator, project manager, researcher and author. Steve's previous roles include working closely with some of the world's biggest organisations and their systems and processes. Steve has also worked in South Africa, Turkey, and New Zealand with leaders and front line employees providing leadership development, cultural change, and coaching, as well as psycho education around risk perception and risk management.



Ray Fells is a Professor at the UWA Business School and expert in industrial relations. Ray's research and teaching focusses on finding ways to negotiate more effectively in the business environment. He has previously held a number of senior roles at the UWA Business School including oversight of the MBA programs in Perth, Singapore, Manila and Jakarta.



David Beard is a Physiologist and performance specialist who has worked as a Human Resources professional for many years and has been a Management Consultant and Business Coach. He knows the demands faced by leaders in corporate Australia, and the importance of maintaining a reasonable level of fitness despite the challenges of work, family and community responsibilities.



Lauren Hancock is a Registered Psychologist with a Masters degree in Counselling Psychology. Lauren continues to work as both a counsellor and organisational consultant. Overall, her work focusses in two main areas: assisting people to understand and change relationship dynamics and the role of meaning and values in work and relationships. As an organisational consultant Lauren coaches individuals and teams to better understand themselves and the interpersonal challenges they are facing, as well as facilitating a range of topics in the areas of leadership and workplace wellbeing.

“
160+
 years combined
 experience
 developing current
 and future leaders.
 ”

How do I know if I should attend?

Typically those people who attend the AMP are moving from being “in the job” to a broader leadership/management role “across” the job. That might mean that you’ve been promoted in the first instance because you’re an experienced specialist (technically proficient: you’re ‘good’ at your job as an engineer, scientist, salesperson, administrator, in finance or communications, law etc.). Or you could be about to transition into the first tier of executive management and be looking to invest in your leadership skills and extend your managerial depth as you take on more professional responsibility. Some of our participants have spent a lot of time already managing others, while some have been identified by their organisations as emerging senior leaders. In any event, you’re likely to have seven years or more work experience. If you are not sure whether this is the right program for you, contact our Executive Education team for a one-on-one review.

How long is the program and what sorts of things are discussed?

The six-day residential AMP uses a variety of teaching styles to explore critical topics for leaders and managers. All of the content is informed by recent research in the subject areas, with many of the presenters having published in their area of speciality. While maintaining these excellent standards of academic rigour, the program is also highly experiential. Each session focuses on how recent developments in leadership and management can be applied to the participants’ businesses, which is done through interactive teaching, guided discussion, Harvard methodology case studies and individual or small group exercises. Case materials are drawn from the Australian and global economies to provide international perspectives.

The AMP covers the key areas of:

- Strategic Thinking
- Leadership
- Talent Management and Employee Engagement
- Marketing
- Finance
- Negotiation Strategy
- Work Life Balance (including physical health)

Complementing the management skills content in the AMP is a focus on values based leadership and work life balance. The program focuses on developing participants’ leadership self-awareness through completing a 360° assessment, receiving individual coaching and leadership sessions that are highly experiential in nature. The well-being of the whole leader is addressed through a health assessment and practical diet and exercise sessions that address the realistic demands of being a senior manager or executive.

Combined, these sessions provide an opportunity for participants to self-reflect and identify changes they will make following the program. Participants can also elect to continue having coaching sessions with their AMP Coach following the program, at an additional cost.

When does the program start and finish?

The program starts at 10am on a Sunday and finishes at 5pm the following Friday.

Where is the program delivered and why is it residential?

The program’s content sessions are delivered at the Hyatt Regency in Perth. The program is residential given the immersive nature of the program and the early morning starts and late night finishes.

Can I have ongoing coaching following the program?

Yes. In 2019 we are offering discounted coaching packages for both Executive Coaching and Subject Matter Expert Coaching. Each package has four one hour sessions of coaching.

Executive Coaching focusses on your leadership and further developing your skills in managing yourself and others. You will work individually with an Executive Coach during the AMP to debrief your 360° feedback report. Following the AMP, you can have further sessions with this coach or another coach from the Executive Education Coaching Panel.

Subject Matter Expert Coaching gives you the opportunity to consult individually with any of our AMP faculty. For example, you may wish for individual assistance with aspects of finance or strategy and choose to consult with the AMP faculty who have taught in these areas.

How are industry speakers involved and what is the Chatham House Rules Session?

Each program features at least two industry leaders. The first provides an after-dinner address on the opening night of the program. This session typically focuses on leadership in a broader social context, featuring CEOs and industry leaders who have been successful in a sphere other than the purely commercial and/or who are providing senior leadership in a broader community context. Previous speakers have included Former APM Commissioner of Police, Karl O’Callaghan; Chief Nurse & Midwifery Officer, Department of Health, Catherine Stoddart; Kerry Sanderson AO, the former CEO of Fremantle Ports and former Agent General.

Our Tuesday night dinner is a Chatham House Rules Session - and participants frequently tell us that it’s one of the highlights of the program. The session provides you with the opportunity to engage with captains of industry in an informal discussion about life, management and leadership. In these sessions national/international business leaders share their wealth of experience and knowledge generously. Previous industry speakers include Founder & Executive Chairman of the Doric Group, Harry Xydas; Managing Director and Former Chief Operating Officer of ATCO Australia Pty Ltd, Steven Landry; Former HBF Managing Director, Rob Bransby and former Australian National Telstra Businesswoman Patria Jafferries. The 2019 speakers will provide further fascinating insights into how to succeed (and sometimes what it means to fail).

What pre-work is required?

To ensure you get maximum benefit from the AMP, you will be provided with soft copies of a number of pre-program readings, exercises and surveys four weeks before the program commences. You will also be asked to nominate colleagues to complete surveys for your 360° assessment and to complete your self-assessment survey for this tool. This pre-work will take approximately three to six hours to complete.

Is the program accredited?

It can be. If you successfully complete optional additional assessments you can obtain an Advanced Diploma of Leadership and Management, a nationally recognised qualification offered by the Australian Institute of Management WA. More information about this will be provided during the program.

If you complete both the AMP and Advanced Diploma of Leadership and Management you might be eligible for one unit of credit towards a Graduate Certificate in Business or an MBA from the UWA Business School. This pathway is subject to meeting the UWA Business School entry requirements.

SCHOLARSHIPS

Sir Frank Ledger Advanced Management Program Scholarship

The Sir Joseph Francis Ledger Charitable Trust is a legacy of the well known West Australian industrialist, Sir Frank Ledger. Sir Frank founded and built the successful engineering company Ledger Investments Pty Ltd and acted in the role of Governing Director. He also held many other positions in business and served as Chairman and Director of a number of organisations. Sir Frank believed in the value of lifelong learning and sought to provide educational opportunities for people with limited funding. The Sir Frank Ledger Trust was established in 1972 and was followed in 1982 by the inaugural AMP Scholarship, generously bequeathed to the University of Western Australia Business School. Applications for financial assistance are invited from senior leaders in the not-for-profit and small business sectors. One full-program scholarship (or equivalent part-program scholarships) is available for our 2019 programs.

2019 Sir Frank Ledger AMP Scholarship Recipient



Amanda Alldrick, Leader - Performance, Learning and Development

"As I wrote my application for the Sir Frank Ledger Scholarship in January this year, I hoped for growth in my own skills as an authentic and ethical leader at Greening Australia.

Any nerves I had before arriving were quickly distilled as I met the Executive Education team, the participants and facilitators. As we launched into an interactive "ice breaker", I immediately felt connected with the group, comfortable in my own skin and very excited to be there. These feelings stayed with me for the entire week.

The week delivered far beyond my initial hopes. I was challenged and inspired by experts across critical business areas. I engaged with my coach to learn more about myself through the LSI and spent time with peers discussing pivotal issues that they are currently facing in their businesses.

The opportunity to participate in this program would not have been possible for me as an employee in the not-for-profit sector and I am incredibly grateful for this scholarship."

GENERAL INFORMATION AND VENUE

AMP Cohort and Alumni Services

You'll form professional connections and friendships with local and international peers from diverse industry sectors. Upon completion of the AMP, you're eligible to join the alumni network of the UWA Business School. If you're not already a Professional Member of the Australian Institute of Management WA (AIM WA), then you'll be entitled to join with a one-year complimentary membership to encourage you to keep focusing on your leadership and management development. Finally, you'll also be invited to join other AMP alumni for Executive Education alumni events.

Program Format

The AMP is a six day residential program, commencing at 10am on Sunday at Hyatt Regency Perth and concluding at 5pm on Friday.

Program Fee

The fee is A\$9724 GST inclusive. This fee includes the cost of the program, accommodation, transport during the program, meals (one night at own expense) and program materials for the duration of the program. All other costs are the responsibility of the participant.

If you choose the AMP Coaching Package, this covers all the inclusions listed above plus four one-hour coaching sessions following the program with a coach of your choice from the AIM WA+UWA Business School Executive Education panel. This package fee is A\$12034 GST inclusive.

Program Venue and Accommodation

The AMP is a residential lock-in program, with an intensive agenda of activities across the six days. The program is delivered at the Hyatt Regency Perth, overlooking the Swan River. Situated 20 minutes drive from the Domestic and International Airports, the five star hotel is located near the heart of the CBD. The venue features 367 rooms (all with private facilities), a buffet restaurant, as well as the Oriental Diner and Plain Street Bar. Also a fitness centre is available with heated outdoor swimming pool and sauna, gymnasium, and tennis courts.

Every amenity is provided for the business executive including full secretarial services and complimentary Wi-Fi.

How to Apply

Please refer to our website execed.com.au, phone (+61 8) 9383 8090 or email in (execed@execed.com.au) your application form.

To take full advantage of the 360° survey and pre-reading for the AMP, please ensure registration four weeks prior to the program commencement date. Please note: programs do fill up quickly, please get your application in as early as possible.

AIM WA Professional Membership

As a not-for-profit, member-based organisation, AIM WA is in the unique position of representing a diverse community of leaders and managers from across the full range of commercial, government, not-for-profit and community sectors; offering support at every stage of your career.

As Alumni of the AMP, you will receive 12 months' Professional Membership of AIM WA, providing you with regular opportunities to connect with managers and leaders from across all the sectors through our significant range of ongoing professional development programs, international seminars and events.

The professional development resources available for members include access to global management and leadership articles, organisational SWOT analyses, country economic profiles and industry profiles, a library of over 6,000 management and leadership e-books available to borrow from the members' library and a valuable online archive of event films featuring interviews and presentations with significant leaders and managers.

The Best in Executive Education

AIM WA+UWA Business School Executive Education lives the values of partnership it espouses: from its origins as a joint venture between two pre-eminent education and training organisations through to its operational relationships with client organisations.

AIM WA+UWA Business School Executive Education combines the best of both worlds—the rigorous ground breaking intellectual power of the region’s premium research and teaching university with the commercial understanding, flexibility and capacity of Western Australia’s leading private training provider. For both these not-for-profit organisations, AIM WA+UWA Business School Executive Education plays a vital role in their missions of empowering individual and organisational performance - making a difference through leaders and managers who care, are capable and continually exceed expectations.

AIM WA+UWA Business School Executive Education

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